

Airstar Bank Organizes Diversify e-Red Packets Events

Introducing a Cutting-Edge Green Financial Technology Experience

Hong Kong · 23rd February 2024 · Airstar Bank ("Airstar" or the "Bank"), a virtual bank in Hong Kong, held the "Dragon Gate*CNY Red Packets" event during this year's Lunar New Year, where the Bank distributed e-Laisee to employee accounts; and launched the "2024 Chinese New Year Red Packets Approaching" event, allowing customers to participate in receiving e-Laisee by completing designated tasks, celebrating the arrival of the new year together.

Airstar Bank's "Dragon Gate*CNY Red Packets" event consisted of two rewards: the "Dragon Gate Red Packet" and the "Lucky Draw Bonus". Employees could receive red packet in the "Dragon Gate Red Packet" and retrieve "Lucky Draw Bonus" with different monetary values. In the same month, "2024 Chinese New Year Red Packets Approaching" event launched for retail banking customers, offering over ten thousand cash red packets and e-cash vouchers. Airstar Bank aimed to convey New Year blessings through the e-Laisee event, not only providing a more enriched financial experience but also showcasing the Bank's ongoing efforts to enhance digital infrastructure, promote digitization and intelligence in its operations, and bring the convenience of integrated living to everyone.

In the Year of the Dragon, Airstar Bank will continue to uphold the principle of inclusive finance, committed to enabling everyone to enjoy the benefits of financial technology and becoming "Everyone's bank". The Bank will also wholeheartedly promote environmental protection, social responsibility, and corporate governance, building a sustainable future.

Terms and Conditions apply.

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